

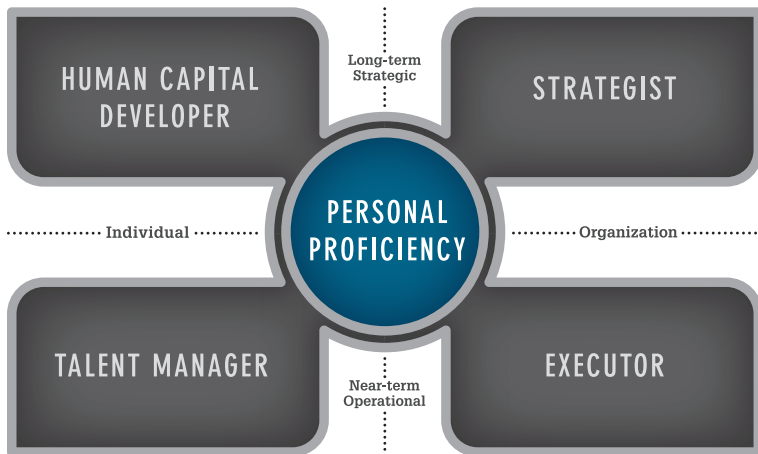
# Leadership Code



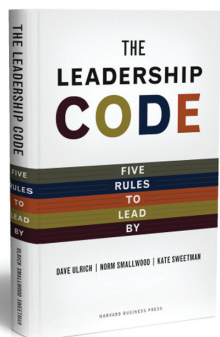
## PILOT PACKAGE | THE RBL GROUP

Leadership competency models guide the assessment and development of leaders at every level. To develop leaders the right way, it is necessary to have a practical theory of what successful leaders in your organization must do to have an impact.

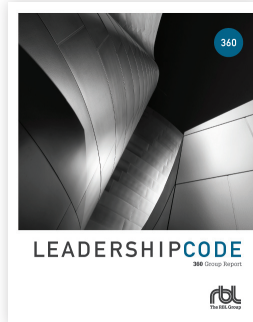
Our powerful approach builds individual leaders who deliver the right results the right way. Based on research synthesizing twenty years of studies about what effective leaders must be able to do, The Leadership Code represents the foundational competencies for leadership:



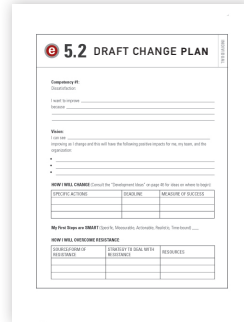
The Leadership Code Pilot Package is designed to implement the foundational competencies that all leaders need. This package combines essential elements of the RBL Group's leadership offerings into one integrated package.



*The Leadership Code is a research-based synthesis of the critical knowledge, skills, and attributes essential for effective leadership.*



*Being aware of how we affect others in critical leadership domains allows us to be more effective leaders.*



*Once you know what to develop, the question becomes how to do it. You will put all of the information together and formulate a Change Plan.*

## WHAT'S INCLUDED

### Leadership Code Assessments and Reports

Assess up to 10 leaders using the Leadership Code 360. Each comes with a customized individual report.

### Group Feedback and Reports

The Leadership Code Pilot Package comes with a group report that consolidates the results so that you can see aggregate themes and results. An RBL consultant will be available for a one-hour group feedback session by teleconference to answer questions, provide more detailed context on the research, help focus development actions, and provide general feedback to the group.

### Individual Development Resources

Each participant will also receive a development planning guide that includes development suggestions for each competency area. This guide will help participants understand their individual results and create a Change Plan that improves their ability to deliver the results the organization needs. In addition, each participant will receive a copy of the book, *The Leadership Code: Five Rules to Lead By*, and two RBL leadership white papers.

## FOR MORE INFORMATION

For further information about the Leadership Code Pilot Package, please feel free to call us at 801.616.5600 or email us at [rblmail@rbl.net](mailto:rblmail@rbl.net).